



**Success Tip:** Recognize that many parents don't know *how* to instill good character in their children. Make it a priority to provide resources that will help them teach good character.



other catchy phrase. Try to keep it in the same spot on the page from one newsletter to the next so parents can find it easily.

- Encourage parents to be involved in special character-related events. Interested parents can be a great source of volunteer help for these events and for character projects.
- Invite parents to all character-related programs. Make a point of calling parents whose children are performing in a program, and personally invite them to attend.
- Have a member of the character committee speak at a PTA or parent meeting at least once each year. Provide an overview of the program, including some of the positive comments you've heard from students and staff. For added impact, recruit several students to speak about good character at the meeting.
- Develop a calendar which lists the character traits that will be taught each week. Send a copy of the calendar home with every student at the beginning of the school year. Using the calendar, parents will know what traits you are teaching each week and can reinforce those traits at home. If your school district is already providing calendars or agendas for students and/or parents, be sure the character traits and definitions are listed there. You can also use the calendar to provide parents with ideas for helping their children think about character issues.